



Moovly Signs Reseller Partnership with Goviideo Interactive

VANCOUVER, CANADA -- (September 19, 2023) Moovly Media Inc. (TSXV: MVY) (OTCQB: MVVYF) (FRANKFURT: OPV2) ("Moovly" or the "Company") is pleased to announce that it has signed a Reseller Partnership with Goviideo.

Goviideo is a leading video services and strategy agency in Spain serving a range of customers through different sectors, including Jaguar, Land Rover, Liceo Europeo, Citroën and many more. The firm consults in corporate and interactive video solutions.

Alberto Paradela, Goviideo founder and CEO says: "Through our Dutch partner HiHaHo we've been introduced to Moovly, where we found an intuitive self-service video creation service. The Moovly Video Creation Studio provides an end-to-end solution for professional video creation and we are ambitious to start promoting Moovly subscriptions in combination with our own video creation services to the Spanish (speaking) markets in Europe and LATAM where we see an enormous demand for video creation services and video services. It is with this Reseller Partnership that we aim to become the video creation market leader for Spain and other Spanish-speaking territories globally."

Moovly CEO Brendon Grunewald is excited to partner with Goviideo. "Moovly is delighted to have been selected by Alberto and Goviideo due to their extensive selection process and excellent partner relations with HiHaHo. We see this partnership as proof from the market that there is a growing global demand for easy-to-use and easy-to-access video creation solutions. Working together with innovative video agencies such as Goviideo, is one of our key business metrics. This partnership demonstrates Moovly's potential as a flexible and scalable content creation platform that can adapt to the specific needs of each customer", said Brendon.

Looking for more info.

- Goviideo (<https://goviideo.com/>)
- Moovly (www.moovly.com)

About Moovly:

Moovly is the leading provider of creative cloud-based tools to create compelling marketing, communications and training videos and video presentations. Moovly's advanced Studio Editor with millions of assets seamlessly integrated (via partnerships with Getty Images & Storyblocks) is all you need to create engaging video content to promote, communicate or explain your product, service or message. Moovly's API and Automator technologies allow third parties to automate parts or all of the content creation process, including mass video customization, personalized videos (video version of mail merge), automatic content creation or updating by connecting data sources. With clients including users from over 300 of the Fortune 500, small businesses, freelancers and Ivy league



universities, Moovly is an intuitive, cost effective choice for DIY creation of engaging video-based content.

“Your story begins with Moovly”

Files are available for download in our press room at www.moovly.com/pressroom.

For additional information about Moovly, please visit www.moovly.com.

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Reader Advisory

This press release contains forward-looking statements and forward-looking information within the meaning of applicable securities laws. The use of any of the words "expect", "anticipate", "continue", "estimate", "objective", "ongoing", "may", "will", "project", "should", "believe", "plans", "intends" and similar expressions are intended to identify forward-looking information or statements. More particularly and without limitation, this news release contains forward looking statements and information with respect to Moovly's future business plans and the expected benefits of its products. The forward-looking statements and information are based on certain key expectations and assumptions made by the Company. Although the Company believes that the expectations and assumptions on which such forward-looking statements and information are based are reasonable, undue reliance should not be placed on the forward looking statements and information because the Company can give no assurance that they will prove to be correct.

By its nature, such forward-looking information is subject to various risks and uncertainties, which could cause the actual results and expectations to differ materially from the anticipated results or expectations expressed. These risks and uncertainties, include, but are not limited to, Moovly's inability to continue to commercialize its products or demand for its products decreases or disappears. Other risk factors are set forth in detail in the Company's Management Discussion and Analysis dated June 30, 2023 which is available for review under the Company's corporate profile at www.sedar.com. Some other risks and factors that could cause the results to differ materially from those expressed in the forward-looking information also include, but are not limited to: general economic conditions in Canada, the United States and globally; industry conditions, unanticipated operating events; failure to obtain any necessary third party consents and approvals, if and when required; the availability of capital on acceptable terms; the need to obtain required approvals from regulatory authorities; stock market volatility; competition for, among other things, capital and skilled personnel; changes in tax laws; and the other factors. Readers are cautioned that this list of risk factors should not be construed as exhaustive.

The forward-looking information contained in this news release is expressly qualified by this cautionary statement. Readers are cautioned not to place undue reliance on this forward-looking information, which is given as of the date hereof, and to not use such forward-looking information for anything other than its intended purpose. The Company undertakes no obligation to update publicly or revise any forward-looking information, whether as a result of new information, future events or otherwise, except as required by applicable law.

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