



## Moovly Signs Video Automation partnership with Wehaa

VANCOUVER, CANADA - January 31, 2023 - Moovly Media Inc. (TSXV: MVY) (OTCQB: MVVYF) (FRANKFURT: OPV2) ("Moovly" or the "Company") is pleased to announce that it has signed a Video Automation partnership with Wehaa.

Wehaa is a multinational digital service provider for integrated media companies. It is trusted by hundreds of Media Companies across North America such as The Washington Post, The Seattle Times, Black Press Media, and many others. Wehaa uses Moovly's video creation studio and Moovly's Video Automator (API) technology to easily create videos using templates created on the Moovly platform. Integrating with Wehaa's dynamic inventory technology, Moovly's API is used to populate the video templates with relevant text, images, and videos. Wehaa focuses on Real Estate and Automotive advertising and aims to serve many more sectors in the future using Moovly technology.

Cesar Montes, Wehaa's Founder and President says, "After extensive research for an intuitive self-service video creation service, Wehaa selected Moovly for its performance. The combination of their video creation studio and the Video Automator API technology provides an end-to-end solution for integrated video creation".

Moovly CEO Brendon Grunewald is delighted to cooperate with Wehaa. "Moovly is delighted to have been selected by Wehaa, we see this partnership as further proof from the market that there is a growing demand from the Real Estate and Automotive industry for easy-to-use and easy-to-access video creation solutions. Working together with innovative digital revenue providers such as Wehaa is one of our key business metrics. This partnership demonstrates Moovly's potential as a flexible and scalable content creation platform that can adapt to the specific needs of each organization," said Brendon.

Looking for more info:

- Wehaa (<https://www.wehaa.com/>)
- Moovly ([www.moovly.com](http://www.moovly.com))

### About Moovly:

Moovly is the leading provider of creative cloud-based tools to create compelling marketing, communications and training videos and video presentations. Moovly's advanced Studio Editor with over 100 million stock digital assets seamlessly integrated (via partnerships with Getty) is all you need to create engaging video content to promote, communicate or explain your product, service or message. Moovly's API and Automator technologies allow third parties to automate parts or all of the content creation process, including mass video customization, personalized videos (video version of mail merge), automatic content creation or updating by connecting data sources. With clients including users from over 300 of the Fortune 500, small businesses, freelancers and Ivy league universities, Moovly is an intuitive, cost effective choice for DIY creation of engaging video-based content.

*“Your story begins with Moovly”*

Files are available for download in our press room at [www.moovly.com/pressroom](http://www.moovly.com/pressroom).  
For additional information about Moovly, please visit [www.moovly.com](http://www.moovly.com).

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Reader Advisory

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*By its nature, such forward-looking information is subject to various risks and uncertainties, which could cause the actual results and expectations to differ materially from the anticipated results or expectations expressed. These risks and uncertainties, include, but are not limited to, Moovly's inability to continue to commercialize its products or demand for its products decreases or disappears. Other risk factors are set forth in detail in the Company's Management Discussion and Analysis dated September 30, 2022 which is available for review under the Company's corporate profile at [www.sedar.com](http://www.sedar.com). Some other risks and factors that could cause the results to differ materially from those expressed in the forward-looking information also include, but are not limited to: general economic conditions in Canada, the United States and globally; industry conditions, unanticipated operating events; failure to obtain any necessary third party consents and approvals, if and when required; the availability of capital on acceptable terms; the need to obtain required approvals from regulatory authorities; stock market volatility; competition for, among other things, capital and skilled personnel; changes in tax laws; and the other factors. Readers are cautioned that this list of risk factors should not be construed as exhaustive.*

*The forward-looking information contained in this news release is expressly qualified by this cautionary statement. Readers are cautioned not to place undue reliance on this forward-looking information, which is given as of the date hereof, and to not use such forward-looking information for anything other than its intended purpose. The Company undertakes no obligation to update publicly or revise any forward-looking information, whether as a result of new information, future events or otherwise, except as required by applicable law.*

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