



Moovly Signs Video Automation partnership with Kapanlagi Youniverse

VANCOUVER, CANADA - August 4, 2022 - Moovly Media Inc. (TSXV: MVY) (OTCQB: MVVYF) (FRANKFURT: OPV2) ("Moovly" or the "Company") is pleased to announce that it has signed a Video Automation partnership with Kapanlagi Youniverse.

<https://www.kly.id/> Kapanlagi Youniverse is one of the biggest media groups in Indonesia. The group brings news to its 110Mio Monthly Active Users by publishing more than thousands of news articles, photos, and videos every month.

Agus Salim, General Manager of IT Commercials Kapanlagi Youniverse welcomed the partnership with Moovly toward the advancement of KLY and also Moovly hand in hand.

"We studied together to create online content, and finally collaborated with Moovly as our partner. We are happy to have finally found a partner who can share our knowledge and give us what we want and the way we need it," said Agus.

On the other hand, Moovly CEO Brendon Grunewald is delighted to cooperate with KLY. "Moovly is delighted to have been selected by Kapanlagi Youniverse due to their extensive selection process. We are grateful because this shows that we have a good relationship with fast response support. This partnership demonstrates Moovly's potential as a flexible and scalable content creation platform that can adapt to the specific needs of each organization," said Brendon.

Looking for more info.

- Kapanlagi Youniverse (<https://www.kly.id/>)
- Moovly [www.moovly.com]

About Moovly:

Moovly is the leading provider of creative cloud-based tools to create compelling marketing, communications and training videos and video presentations. Moovly's advanced Studio Editor with millions of assets seamlessly integrated (via partnerships with Getty Images & Storyblocks) is all you need to create engaging video content to promote, communicate or explain your product, service or message. Moovly's API and Automator technologies allow third parties to automate parts or all of the content creation process, including mass video customization, personalized videos (video version of mail merge), automatic content creation or updating by connecting data sources. With clients including users from over 300 of the Fortune 500, small businesses, freelancers and Ivy league universities, Moovly is an intuitive, cost-effective choice for DIY creation of engaging video-based content.

"Your story begins with Moovly"

Files are available for download in our press room at www.moovly.com/pressroom.

For additional information about Moovly, please visit www.moovly.com.

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Reader Advisory

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By its nature, such forward-looking information is subject to various risks and uncertainties, which could cause the actual results and expectations to differ materially from the anticipated results or expectations expressed. These risks and uncertainties, include, but are not limited to, Moovly's inability to continue to commercialize its products or demand for its products decreases or disappears. Other risk factors are set forth in detail in the Company's Management Discussion and Analysis dated March 31, 2022 which is available for review under the Company's corporate profile at www.sedar.com. Some other risks and factors that could cause the results to differ materially from those expressed in the forward-looking information also include, but are not limited to: general economic conditions in Canada, the United States and globally; industry conditions, unanticipated operating events; failure to obtain any necessary third party consents and approvals, if and when required; the availability of capital on acceptable terms; the need to obtain required approvals from regulatory authorities; stock market volatility; competition for, among other things, capital and skilled personnel; changes in tax laws; and the other factors. Readers are cautioned that this list of risk factors should not be construed as exhaustive.

The forward-looking information contained in this news release is expressly qualified by this cautionary statement. Readers are cautioned not to place undue reliance on this forward-looking information, which is given as of the date hereof, and to not use such forward-looking information for anything other than its intended purpose. The Company undertakes no obligation to update publicly or revise any forward-looking information, whether as a result of new information, future events or otherwise, except as required by applicable law.

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