

Moovly Builds into HubSpot Media Bridge and Launches New Integration

VANCOUVER, CANADA -- (June 17, 2021) Moovly Media Inc. (TSXV: MVY) (OTC: MVVYF) (FRANKFURT: OPV2) ("Moovly" or the "Company") announced that it has built an integration to HubSpot and was featured in a [collection of media apps](#).

Moovly and HubSpot users can now use Moovly's leading multimedia creation platform to create engaging sales and marketing videos and seamlessly publish these into the HubSpot CRM platform. [This integration](#) forms a link between engaging video content creation and sales & marketing activities as it is proven that video converts more leads and generates more sales.

Jake Morgen, HubSpot Partner Manager: "Moovly is a leader in the video creation space helping SMBs to Enterprise companies leverage effective content across various channels. Now integrated directly to HubSpot, Moovly is providing a powerful experience for users to seamlessly embed their Moovly media into HubSpot content with a simple drag and drop. We're lucky to have Moovly as one of our initial adopters of HubSpot's new Media Bridge to drive an impactful customer experience for our joint users."

Moovly CEO Brendon Grunewald said "We are extremely proud to be featured in HubSpot's collection of media apps, with a market cap of 24Bn, a leading CRM platform for scaling companies. Through integration users can make engaging content in Moovly and access that in HubSpot for use in their campaigns, emails and dynamic landing pages."

Looking for more info.

- HubSpot [www.hubspot.com]
- Moovly [www.moovly.com]
- The integration [<https://ecosystem.hubspot.com/marketplace/apps/sales/video/moovly>]

About Moovly:

Moovly is the leading provider of creative cloud-based tools to create compelling marketing, communications and training videos and video presentations. Moovly's advanced Studio Editor with millions of assets seamlessly integrated (via partnerships with Getty Images & Storyblocks) is all you need to create engaging video content to promote, communicate or explain your product, service or message. Moovly's API and Automator technologies allow third parties to automate parts or all of the content creation process, including mass video customization, personalized videos (video version of mail merge), automatic content creation or updating by connecting data sources. With clients including users from over 300 of the Fortune 500, small businesses, freelancers and Ivy league universities, Moovly

is an intuitive, cost effective choice for DIY creation of engaging video-based content.

“Your story begins with Moovly”

Files are available for download in our press room at www.moovly.com/pressroom.

For additional information about Moovly, please visit www.moovly.com.

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By its nature, such forward-looking information is subject to various risks and uncertainties, which could cause the actual results and expectations to differ materially from the anticipated results or expectations expressed. These risks and uncertainties, include, but are not limited to, Moovly's inability to continue to commercialize its products or demand for its products decreases or disappears. Other risk factors are set forth in detail in the Company's Management Discussion and Analysis dated September 30, 2020 which is available for review under the Company's corporate profile at www.sedar.com. Some other risks and factors that could cause the results to differ materially from those expressed in the forward-looking information also include, but are not limited to: general economic conditions in Canada, the United States and globally; industry conditions, unanticipated operating events; failure to obtain any necessary third party consents and approvals, if and when required; the availability of capital on acceptable terms; the need to obtain required approvals from regulatory authorities; stock market volatility; competition for, among other things, capital and skilled personnel; changes in tax laws; and the other factors. Readers are cautioned that this list of risk factors should not be construed as exhaustive.

The forward-looking information contained in this news release is expressly qualified by this cautionary statement. Readers are cautioned not to place undue reliance on this forward-looking information, which is given as of the date hereof, and to not use such

forward-looking information for anything other than its intended purpose. The Company undertakes no obligation to update publicly or revise any forward-looking information, whether as a result of new information, future events or otherwise, except as required by applicable law.

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