

## Moovly Makes Platform Multilingual

VANCOUVER, CANADA - May 5, 2021 - Moovly Media Inc. (TSXV: MVY) (OTC Pink: MVVYF) (FRANKFURT: 0PV2) ("Moovly" or the "Company") is pleased to announce that it has upgraded its platform to support multiple languages. Users now have the option to select a language of choice when using the editor and platform tools.

Moovly is focused on providing the tools necessary to accelerate global content creation. Moovly has now made its own interface available in multiple languages along with its other features like automated AI translation, Text to Speak and subtitling. As of today the Moovly platform will be available in English, French, Dutch and Spanish and it is Moovly's plan to add other language capabilities shortly.

Moovly CEO Brendon Grunewald said "Localization of content is an important factor for our large clients as their core content is adapted to local markets and languages. Now our user-friendly translation tool will help our clients overcome some of their multilingual challenges and improve translation efficiency. By listening to our clients and partners requests we have been able to rapidly expand and upgrade our platform by focusing on these content language tools."

Looking for more info, try it yourself.

- Try it at [www.Moovly.com](http://www.Moovly.com)

### About Moovly:

Moovly is the leading provider of creative cloud-based tools to create compelling marketing, communications and training videos and video presentations. Moovly's advanced Studio Editor with millions of assets seamlessly integrated (via partnerships with Getty Images & Storyblocks) is all you need to create engaging video content to promote, communicate or explain your product, service or message. Moovly's API and Automator technologies allow third parties to automate parts or all of the content creation process, including mass video customization, personalized videos (video version of mail merge), automatic content creation or updating by connecting data sources. With clients including users from over 300 of the Fortune 500, small businesses, freelancers and Ivy league universities, Moovly is an intuitive, cost effective choice for DIY creation of engaging video-based content.

*"Your story begins with Moovly"*

Files are available for download in our press room at [www.moovly.com/pressroom](http://www.moovly.com/pressroom).

For additional information about Moovly, please visit [www.moovly.com](http://www.moovly.com).

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*By its nature, such forward-looking information is subject to various risks and uncertainties, which could cause the actual results and expectations to differ materially from the anticipated results or expectations expressed. These risks and uncertainties, include, but are not limited to, Moovly's inability to continue to commercialize its products or demand for its products decreases or disappears. Other risk factors are set forth in detail in the Company's Management Discussion and Analysis dated December 31, 2020 which is available for review under the Company's corporate profile at [www.sedar.com](http://www.sedar.com). Some other risks and factors that could cause the results to differ materially from those expressed in the forward-looking information also include, but are not limited to: general economic conditions in Canada, the United States and globally; industry conditions, unanticipated operating events; failure to obtain any necessary third party consents and approvals, if and when required; the availability of capital on acceptable terms; the need to obtain required approvals from regulatory authorities; stock market volatility; competition for, among other things, capital and skilled personnel; changes in tax laws; and the other factors. Readers are cautioned that this list of risk factors should not be construed as exhaustive.*

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